

ORDER



Orders
Order / Rev: 83301
Alt Order #:
Product Desc: SENATE MAJORITY PAC
Estimate: 2291
Flight Dates: 10/31/12 - 11/05/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: GENERAL

WDRB

Primary AE: Telerep Chicago
Sales Office: CHI
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Senate Majority PAC
Demographic: A35+
Product Codes: PL Issue
Priority: P-4
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	30	\$14,325.00	\$12,176.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	30	\$14,325.00	\$12,176.25	0.00
Totals	30	\$14,325.00	\$12,176.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telerep Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDRB	10/31/12	11/05/12	M-F 5a-6a News Spon M-F 5a-6a News Spon	CM	M-F 5a-6a News SM	WTF--	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--			1			\$175.00		0.00			
Week:		11/05/12	11/11/12	-----			0			\$0.00		0.00			
N 2	WDRB	10/31/12	11/05/12	M-F 6a-7a News M-F 6a-7a News	CM	M-F 6a-7a News	M-WTF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--			1			\$300.00		0.00			
Week:		11/05/12	11/11/12	-----			0			\$0.00		0.00			
N 3	WDRB	10/31/12	11/05/12	M-F 7a-9a News M-F 7a-9a News	CM	M-F 7a-9a News	M-WTF--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--			1			\$350.00		0.00			
Week:		11/05/12	11/11/12	-----			0			\$0.00		0.00			
N 4	WDRB	10/31/12	11/05/12	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	M-WTF--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--			1			\$200.00		0.00			
Week:		11/05/12	11/11/12	-----			0			\$0.00		0.00			
N 5	WDRB	10/31/12	11/05/12	M-F 10a-1030a M-F 10a-1030a	CM	M-F 10a-1030a	M-WTF--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----			0			\$0.00		0.00			
Week:		11/05/12	11/11/12	M-----			1			\$150.00		0.00			

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Advertiser: Senate Majority PAC
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WDRB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WDRB	10/31/12	11/05/12	M-F 1030a-11a M-F 1030a-11a	CM	M-F 1030a-11a	M-WTF--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					1	\$150.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 7	WDRB	10/31/12	11/05/12	M-F 11a-1130a M-F 11a-1130a	CM	M-F 11a-1130a	M-WTF--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$200.00		0.00			
N 8	WDRB	10/31/12	11/05/12	M-F 1130a-12p NEWS M-F 1130a-12p	CM	M-F 1130a-12p	M-WTF--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					1	\$150.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 9	WDRB	10/31/12	11/05/12	M-F 12p-1p M-F 12p-1p	CM	M-F 12p-1p	M-WTF--	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					1	\$200.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 10	WDRB	10/31/12	11/05/12	M-F 1p-2p M-F 1p-2p	CM	M-F 1p-2p	M-WTF--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$100.00		0.00			
N 11	WDRB	10/31/12	11/05/12	Sa 12p-1p Sa 12p-1p	CM	Sa 12p-1p	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$150.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 12	WDRB	10/31/12	11/05/12	Sa 1p-2p Sa 1p-2p	CM	Sa 1p-2p	-----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$150.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 13	WDRB	10/31/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	M-WTF--	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$200.00		0.00			
N 14	WDRB	10/31/12	11/05/12	M-F 5p-530p M-F 5p-530p	CM	M-F 5p-530p	M-WTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					1	\$400.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N 15	WDRB	10/31/12	11/05/12	M-F 530p-6p M-F 530p-6p	CM	M-F 530p-6p	M-WTF--	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$400.00		0.00			
N 16	WDRB	10/31/12	11/05/12	M-F 6p-630p M-F 6p-630p	CM	M-F 6p-630p	M-WTF--	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$400.00		0.00			
N 17	WDRB	10/31/12	11/05/12	M-F 4p-430p NEWS M-F 4p-430p	CM	M-F 4p-430p	M-WTF--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--					1	\$300.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			

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WDRB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WDRB	10/31/12	11/05/12	M-F 430p-5p NEWS M-F 430p-5p	CM	M-F 430p-5p M-WTF--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----		0		\$0.00			0.00			
		Week: 11/05/12	11/11/12	M-----		1		\$300.00			0.00			
N19	WDRB	10/31/12	11/05/12	M-F 630p-7p M-F 630p-7p	CM	M-F 630p-7p M-WTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		1		\$500.00			0.00			
		Week: 11/05/12	11/11/12	-----		0		\$0.00			0.00			
N20	WDRB	10/31/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p M-WTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----		0		\$0.00			0.00			
		Week: 11/05/12	11/11/12	M-----		1		\$500.00			0.00			
N21	WDRB	10/31/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	M-F 730p-8p M-WTF--	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		1		\$750.00			0.00			
		Week: 11/05/12	11/11/12	-----		0		\$0.00			0.00			
N22	WDRB	10/31/12	11/05/12	Fri 8p-9p Fox Prime	CM	8p-9p ----F--	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$750.00			0.00			
		Week: 11/05/12	11/11/12	-----		0		\$0.00			0.00			
N23	WDRB	10/31/12	11/05/12	M-F 10p-11p NEWS M-F News 10p-11p	CM	M-F News 10p-11pM-WTF--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		1		\$700.00			0.00			
		Week: 11/05/12	11/11/12	-----		0		\$0.00			0.00			
N24	WDRB	10/31/12	11/05/12	Sun 10p-11p NEWS Sun News 10p-11p	CM	Sun News 10p-11p-----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$700.00			0.00			
		Week: 11/05/12	11/11/12	-----		0		\$0.00			0.00			
N25	WDRB	10/31/12	11/05/12	M-F 11p-1130p M-F 11p-1130p	CM	M-F 11p-1130p M-WTF--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		1		\$300.00			0.00			
		Week: 11/05/12	11/11/12	-----		0		\$0.00			0.00			
N26	WDRB	11/02/12	11/02/12	M-F 1130p-12x M-F 1130p-12a	CM	M-F 1130p-12a ----F--	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1		\$250.00			0.00			
N27	WDRB	10/31/12	11/05/12	Wed X Factor Wed X Factor	CM	Wed X Factor --W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1		\$2,000.00			0.00			
		Week: 11/05/12	11/11/12	-----		0		\$0.00			0.00			
N28	WDRB	10/31/12	11/05/12	Th X Factor Th X Factor	CM	Th X Factor ---T---	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1		\$2,000.00			0.00			
		Week: 11/05/12	11/11/12	-----		0		\$0.00			0.00			
N29	WDRB	10/31/12	11/05/12	NFL FOX Sun Gm 1 Post-GM NFL FOX Sun Gm 1 Post-Gm	CM	NFL FOX Sun Gm-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1		\$800.00			0.00			
		Week: 11/05/12	11/11/12	-----		0		\$0.00			0.00			
N30	WDRB	10/31/12	11/05/12		CM	College Ftbll Reg-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00

WDRB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
College Ftbl Reg Seaso															
PRIME GAME (7:00 PM-11:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$800.00			0.00			
Week:		11/05/12	11/11/12	-----		0			\$0.00			0.00			
													Totals	30	\$14,325.00